

Social media content

#JustDont
justdont.uk

Content	Copy
Intro - Snippet of the writing short video with the "at least 86%..."	<p>Every woman and girl deserves to feel safe - in public, online, and in their everyday lives.</p> <p>The Just Don't campaign is here to call out harmful behaviour, challenge excuses, and empower people to do the right thing. Small actions make big change.</p> <p>Visit Justdont.uk for help and advice. Working together to help end male violence against women and girls. #JustDont #VAWG</p>
	<p>At least 86% of young women in the UK have experienced sexual harassment in public. Even if it's your mate, just say something.</p> <p>Visit Justdont.uk for help and advice. #JustDont #VAWG</p>
Short video of above man	<p>It's not "just a joke" if someone feels scared or uncomfortable.</p> <p>Visit Justdont.uk for help and advice on how to tackle this together. #JustDont #VAWG</p>
	<p>Flirting is mutual. Harassment isn't. Know the line and respect it. Respect starts with you.</p> <p>Visit Justdont.uk for help and advice. #JustDont #VAWG</p>
Short video of above man	<p>Think before you act. Respect isn't complicated, it's expected.</p> <p>Visit Justdont.uk for help and advice on how to tackle this together. #JustDont #VAWG</p>



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	<p>It's not banter, it's not harmless and it's not okay.</p> <p>Visit Justdont.uk for help and advice. Working together to help end male violence against women and girls.</p> <p>#JustDont #VAWG</p>
<p>Short video of above man</p>	<p>Harassment doesn't start with violence; it starts with excuses. Don't make them.</p> <p>Visit Justdont.uk for help and advice.</p> <p>#JustDont #VAWG</p>
	<p>It's not "just a joke" if someone feels scared or uncomfortable.</p> <p>Visit Justdont.uk for help and advice on how to tackle this together.</p> <p>#JustDont #VAWG</p>
<p>Short video of man below</p>	<p>It's time to call it out, not brush it off. Be the difference.</p> <p>Visit Justdont.uk for help and advice. Working together to help end male violence against women and girls.</p> <p>#JustDont #VAWG</p>
	<p>We all have a part to play. Let's work together to stop this.</p> <p>Visit Justdont.uk for help and advice on how to tackle this together.</p> <p>#JustDont #VAWG</p>
<p>Full video of all the men</p>	<p>At least 86% of young women in the UK have experienced sexual harassment in public. Even if it's your mate, just say something.</p> <p>Let's work together to stop this, visit Justdont.uk for help and advice.</p> <p>#JustDont #VAWG</p>

