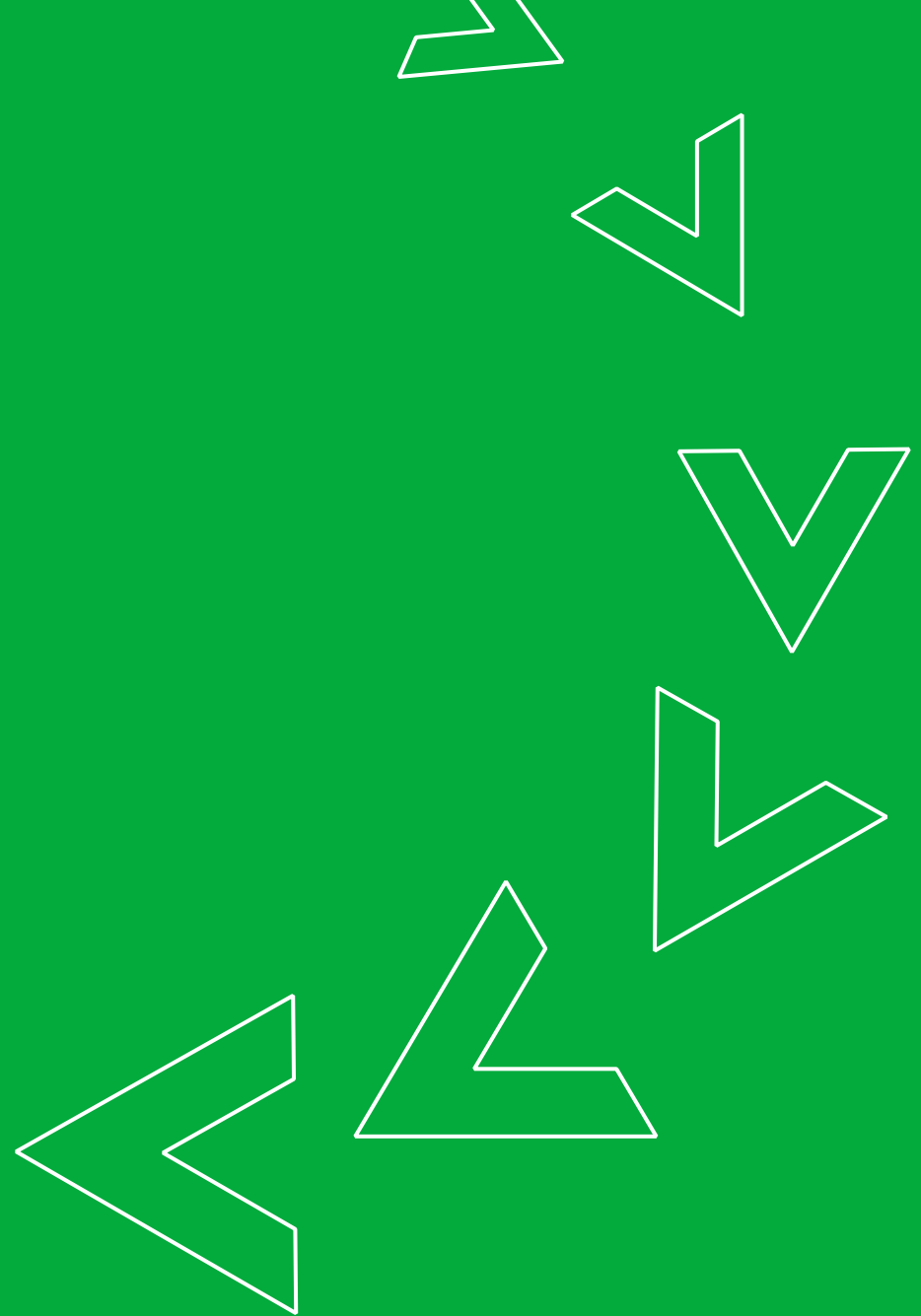




Annual Report 2024 – 2025

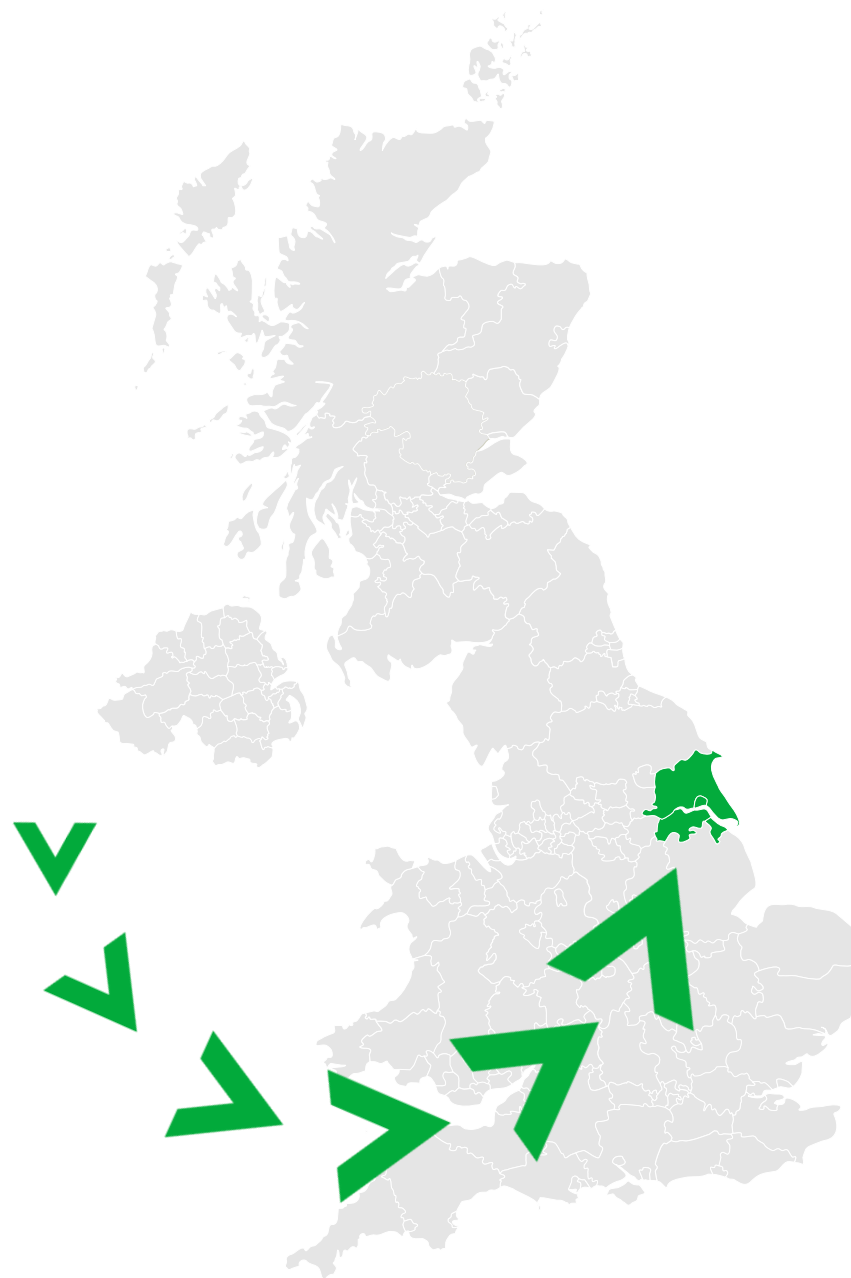


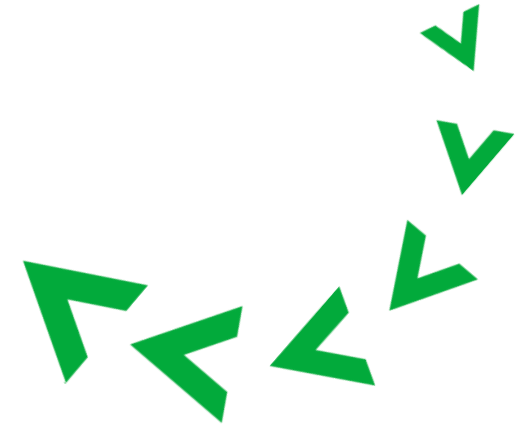
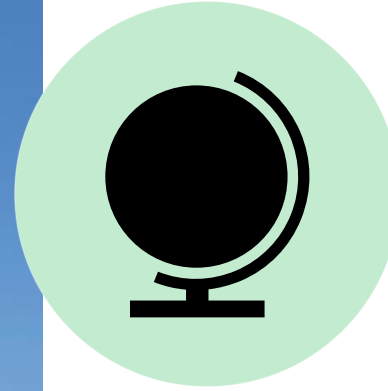
PUBLISHED: MAY 2025



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Introduction

- About the Humber VPP
- Our Partners
- Message from the Chair
- Message from the Director
- Financial Update

About the Humber VPP



Mission

To lead and co-ordinate the local response to reducing violence.



Vision

A safer Humber region where young people choose positivity over violence.

Launched in 2022, the Humber Violence Prevention Partnership (VPP) is one of 20 Home Office funded **Violence Reduction Units** across England and Wales.

The Humber VPP seeks to identify the **root causes** of violence. By using a public health approach, we focus on earlier intervention. This includes funding programmes that offer young people **positive alternatives to violence**, such as sports programmes and social skills training.



Our Partners



Message from the Chair

It has been incredible to see the Humber VPP grow from **strength to strength**. This past year was no exception.

In 2024, the Humber VPP launched impactful campaigns to encourage young people to choose positivity over violence. I encourage you to **explore the fantastic resources** – from educational materials on healthy relationships, to a directory of youth activities, to personal accounts on the effects of knife violence. These campaigns were co-produced with young people and we have already had **positive feedback** from partners and educators alike.

Our funded interventions also continue to inspire. By teaching young people essential skills – such as teamwork and leadership – the sports programmes are creating **community champions**. Social skills training has improved mental wellbeing in local schools and youth outreach has helped reduce anti-social behaviour thanks to diversionary activities.

The Navigators service has been a particular highlight and successfully engaged with 138 young people in regional hospitals. Similarly, the Hope Hack events involved young people from all 4 local authority areas. These discussions **gave them a voice** that we must not ignore.

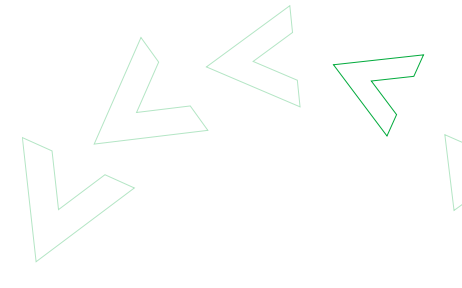
Meanwhile, the amazing team has organised several insightful events, from conferences with over 160 stakeholders to focused workshops with local partners. The **thoughtful reflections** on their research and evaluation tools shows that the Humber VPP will continue to make a positive impact.

When reading this annual report, I urge you to consider how you can use the resources, data and ideas within your own organisation to help build a safer Humber region.

– **Jonathan Evison, Chair of the Humber VPP and Police and Crime Commissioner for Humberside**



Message from the Director



We are now at the end of our first 3-year term and it is incredible how quickly it has gone.

Each year our partnership's work has grown, so this year's report covers more than ever – a wide range of interventions, campaigns, analytical and collaborative work – all designed to lead to a **sustainable reduction in harm**.

Encouragingly, we are starting to see clear evidence of Violence Reduction Units' impact across the country, which is being echoed here in the Humber area.

Therefore, it is hugely welcome that the Government decided to extend our funding to 2025/26 as we enter a transition year ahead of the Spending Review and begin planning to implement **new policy developments** under the Safer Streets Mission.

None of the impact described in this report would have been possible without the **hard work** of our team and colleagues in our member organisations and delivery partners. They deserve great thanks, as always, for the difference they are making and this report is a testament to their dedication.

– Richard Kendall, Humber VPP Director

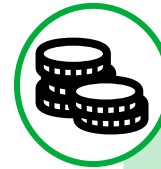
Financial Update

Home Office Violence Reduction Unit Grant

Category	Cost
Accommodation	–
Equipment	–
Staff, training and recruitment	£524,993
Data sharing	£18,131
Consultancy services	–
Commissioned interventions	£481,824
Local evaluation	£48,182
Other	£12,382
Total	£1,085,512

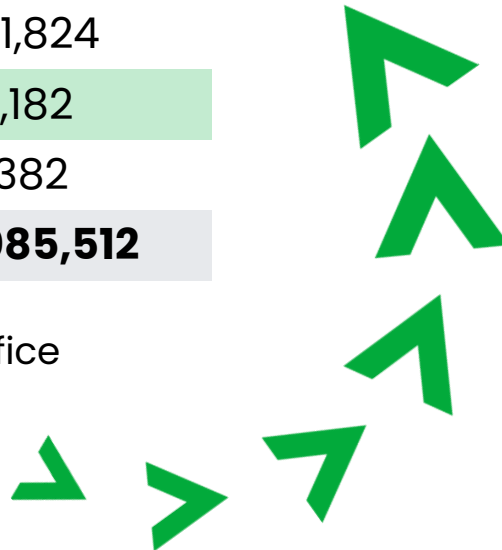
Home Office Serious Violence Duty Grant

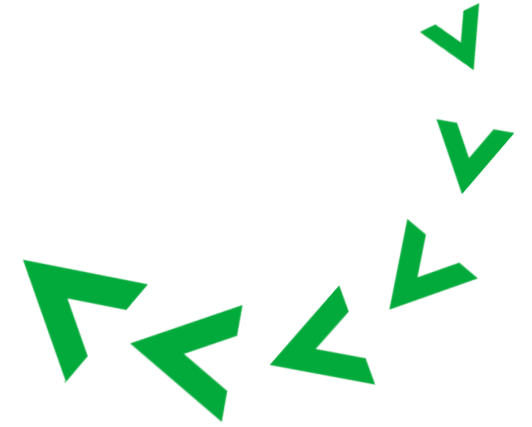
Category	Cost
Partner staff	£77,042
Interventions	£17,417
Total	£94,459



We secured match funding of **£361,785** – more than double the Home Office target of £176,000

Note: categories are defined by the Home Office





Funded Interventions

- Social Skills Training
- Sports
- Navigators
- Youth Outreach
- Case Studies

Social Skills Training

Over the past year, Barnardo's Wellness Recovery Action Plan (WRAP®) and Hull FC Foundation's Onside initiative have made significant strides in improving social skills, mental health wellbeing and positive youth outcomes across the Humber area.

As part of their Let's Connect service, Barnardo's WRAP® programme engaged **178 young people**, delivering tailored wellbeing support in 10 schools. It also supported home-educated children. This led to calmer classrooms and improved attendance.

28 young people engaged with Hull FC's Onside programme, which had **high levels of retention and participation**. Its flexible approach – combining sports, cooking and mental health workshops – has boosted peer support, confidence and employability. Collaborations with local agencies have **improved referral pathways** and a digital learning space has increased engagement.



Barnardo's Let's Connect service was shortlisted for the **Children and Young People Now Awards 2024** in the 'Mental Health and Wellbeing' category.

Sports

The power of sport continues to transform communities across the Humber region. From boxing to football, our funded projects create safe spaces to divert young people from risky behaviours.

Local sports projects have helped change lives across our communities. Box Smart engaged young people at Orchard Park with boxing-inspired sessions, promoting **resilience and healthy relationships**.

Hull FC Foundation's Play2Potential programme at the University of Hull boosted self-esteem through football, leading some participants to **gain qualifications and volunteer roles**. Young people with backgrounds in petty crime and gangs developed respect and social skills through team activities thanks to Local Works' Marfleet Champions programme.

Crosby's football sessions, run by Scunthorpe United, helped participants develop confidence and leadership. Tigers Trust's multi-sport activities at parks, including safety workshops, encouraged **leadership and talent development**. North East Lincolnshire's Fair Play leagues emphasised respect and inclusion, with record-breaking tournaments and players aspiring to become coaches.

Across all projects, young people have become **peer leaders and community champions**. The strong partnerships and feedback promise continued positive impact, demonstrating sport's vital role in community cohesion and **life-changing opportunities**.



Over 70% of Box Smart attendees completed multiple sessions and felt happier and more confident.

Navigators

Launched in November 2024, our A&E Navigators service is delivered through a collaboration of local partners including the NHS Humber Health Partnership and The Blue Door. The service supports young people aged 11 to 35 who present in hospital with violence-related injuries.

Whether due to physical fights, family disputes or sexual assault, Navigators work with individuals to develop personal support plans and connect them with appropriate, **trauma-informed care**.

The Navigators have been trained in trauma-informed and public health approaches, enhancing the quality of support provided. Progress highlights include launching in the three emergency departments across the Humber region and establishing strong **multi-agency collaborations**.

They have made significant strides in **improving referral rates** and strengthening partnerships with safeguarding and youth services.

The service makes a real difference by providing timely support and guiding victims through complex care pathways.



So far, Navigators have successfully engaged with **138 young people** under 24 and over 50 adults.



Youth Outreach

Extensive youth engagement and intervention activities were implemented across Hull, East Riding, North Lincolnshire and North East Lincolnshire, demonstrating a strong focus on community safety, prevention and positive youth development.

Proactive outreach in North Hull and Hull city centre included street-based sessions and community events like Zebfest and Kneeshaw Play Days. Activities at Prince's Quay **engaged 49 young people** in discussions on vaping, education and relationships – alongside fun activities. The team supported young volunteers, developed partnerships with youth centres and local businesses and **organised trips and diversionary activities** to address anti-social behaviour and food poverty.

East Riding's detached youth workers focused on early intervention in Howden and Hessle, using police diversion schemes and community events to support children aged 11-18. This resulted in **reduced anti-social behaviour reports**.

In North East Lincolnshire, the Youth Anti-Social Behaviour Coordinator managed interventions with Acceptable Behaviour Contracts and The Choices programme to divert young people from escalating behaviour. North Lincolnshire's outreach initiatives tackled youth violence through **community projects** and targeted diversionary activities.

These efforts have improved community safety, increased youth participation and strengthened partnerships – creating **more inclusive and safer communities**.



Total number of young people (aged 24 and under) this intervention category reached in 2024/25: **5,596**



Case Studies

Positive stories from interventions we funded last year.
To read the full case studies, [click here](#) or scan the QR code.

"He will push himself out of his comfort zone and I'm looking forward to seeing his **confidence** grow."

Stay Onside
(Tigers Trust)

"He is by far the most **enthusiastic** player and is often first on the pitch – even before the group leaders!"

Marfleet Champions
(Local Works Ltd.)

"I'm **enjoying talking about myself more** and being open. It feels okay to think about myself like this, which is weird."

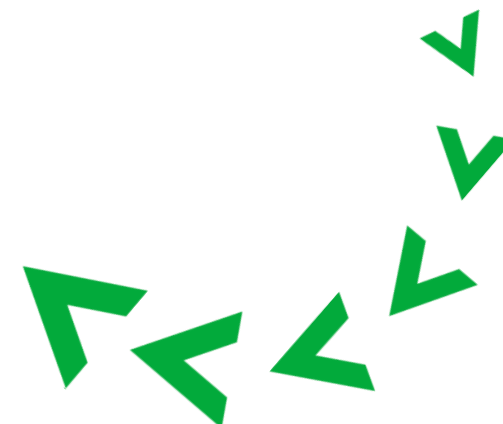
Wellness Recovery Action Plan®
(Barnardo's)

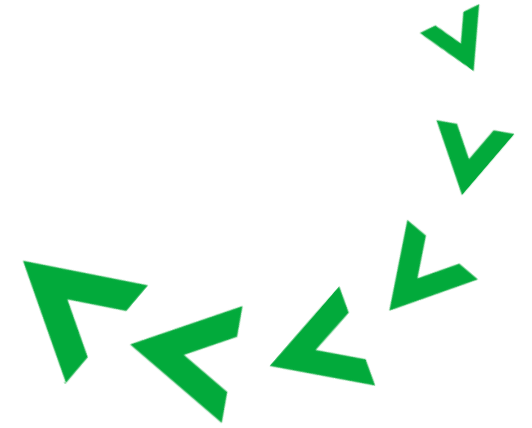
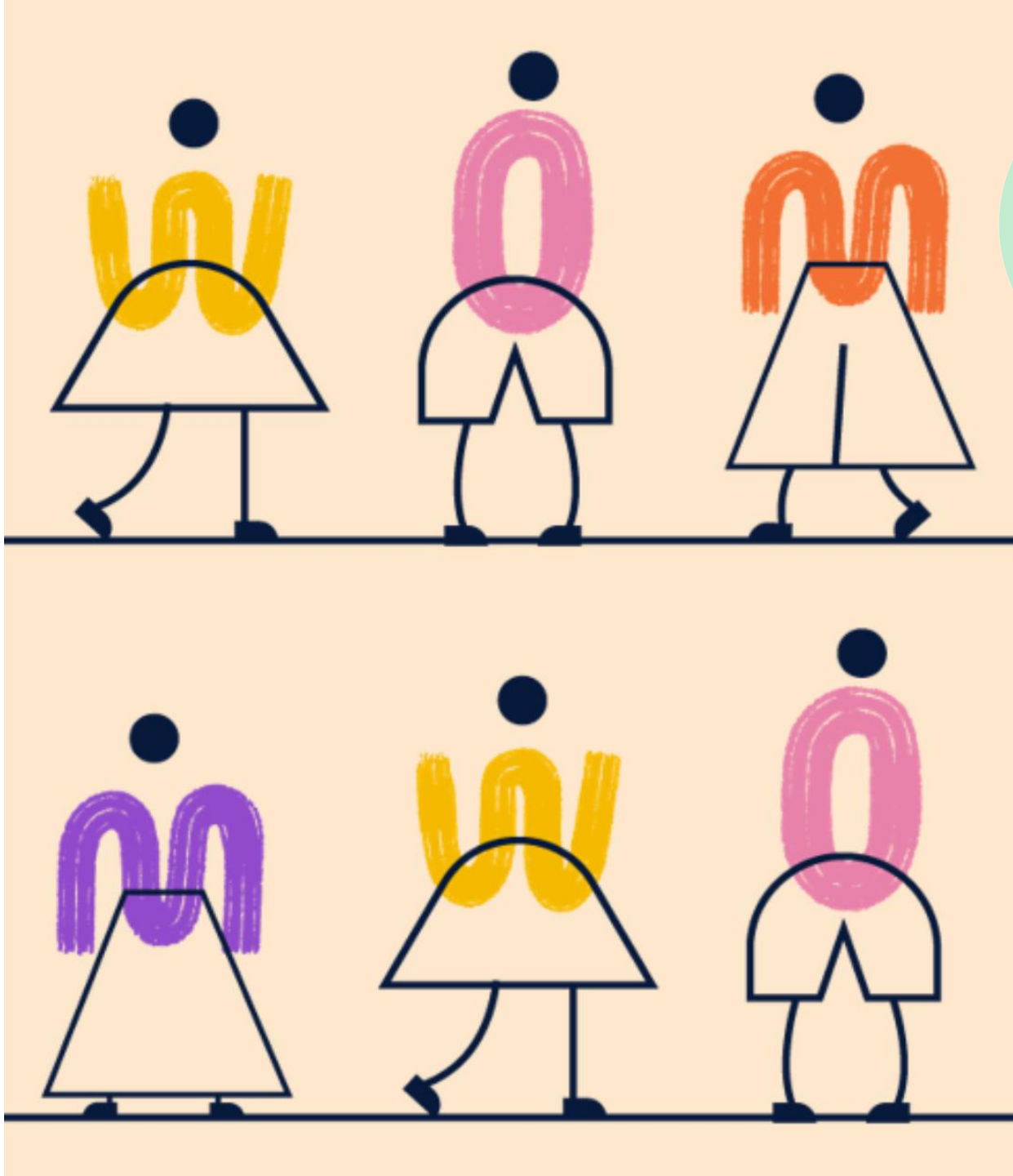
"My ambition is to improve my mental health, stop getting into trouble and **learn some new skills.**"

Box Smart
(City of Hull Sports & Community Group)

"He **engaged well** with the knife crime resources and has received lots of key messages, advice and guidance."

Youth Outreach
(North Lincolnshire Council)





Campaigns

- Anyone. Anywhere.
- Breaking the Cycle
- Trusted Adults: Listen to Us!
- Trusted Adults: Talk to Us!
- Youth Connect
- Not In Our Community

Anyone. Anywhere.

Educating young people about healthy and unhealthy relationships.

To learn more,
[click here](#) or
scan the QR code.



Overview:

Relationship abuse can affect anyone, anywhere.

That's why our campaign helps young people understand the differences between healthy and unhealthy relationships.

Developed by Engaging Education with secondary school pupils and staff, the resources provide practical advice for young people to recognise the signs of abuse, seek support and help others.

The educational programme is divided into 6 modules, each with clear learning objectives.

Goals:

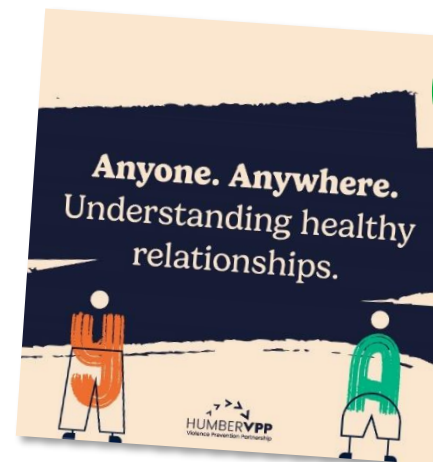
- Provide discussion points for caregivers and educators to have open conversations about healthy relationships with young people.
- Help young people recognise the signs of abuse and coercive control.
- Empower young people to support others who may be experiencing an unhealthy relationship.

Resources:

- 6 x 1 hour lesson modules for Key Stages 3 and 4
- A4 and A3 posters for primary schools, secondary schools and higher education
- Digital parent guide
- Social media assets including GIFs

Target Audiences:

- Primary school pupils
- Secondary school students
- Young people in higher education
- Teachers and educational staff
- Carers of children and young people



Information packs have been posted to **over 270** educational and youth-facing venues in the region.



Key message:
"It's important to feel safe and respected in a relationship."

Breaking the Cycle

Helping professionals, parents and caregivers have conversations with young people about the realities of carrying knives.

To learn more, [click here](#) or scan the QR code.



Overview:

Through social media and other influences, young people see stories of knives and sharp objects being carried and used. This can lead them to believe that they should also carry a knife for protection – when in reality, carrying a knife puts them at greater risk of getting hurt.

That's why our campaign is focused on 'Breaking the Cycle.' By being more informed as professionals, teachers and guardians, we can promote safety and empathy instead of fear. This involves myth busting, particularly in addressing misconceptions about knives and weapons.

Goals:

- Give professionals the knowledge and skills to have conversations with young people about carrying knives.
- Encourage young people to challenge why someone might carry a knife (rather than spreading fear that knives are everywhere).
- Emphasise the legal consequences, physical harm and emotional impacts of carrying knives.

Resources:

- Video featuring personal and professional accounts of people impacted by knife violence
- Learning resources aimed at young people
- Downloadable workbook and slides for practitioners

Target Audiences:

- Young people who feel like they need to carry a knife for protection/status
- Professionals and volunteers working with children and young people
- Carers of young people at risk of getting involved with knife violence



According to the Youth Endowment Fund's 2024 'Children, violence and vulnerability' report, **70%** of respondents had encountered real-world violence online.



Key message:
"Carrying a knife doesn't make you safer."

Trusted Adults: Listen to Us!

Supporting trusted adults to talk to young people without judgment, agenda or expectation.

To learn more,
[click here](#) or
scan the QR code.



Overview:

When a young person is having a tough time, they will often reach out to a 'trusted adult' in their life. These are usually adults who play an active, positive and crucial role within the community. This could be someone in their school, youth club or wider family.

If a young person seeks you out as a trusted adult, it can be difficult to know what to do or say. The 'Listen to Us!' campaign offers useful advice and support for these potentially tricky conversations.

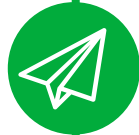
The Humber and North Yorkshire Health and Care Partnership worked with the Nothing About Us Without Us (NAUWU) Young People's Mental Health Advisory Group to create and collate the useful resources.

Goals:

- Reassure trusted adults that they can make a difference by simply listening.
- Showcase the positive impact trusted adults can have on the lives of young people.
- Share resources and advice on how to be a good listener.

Resources:

- Animated video featuring young people from NAUWU talking about the importance of trusted adults
- Digital postcards with messages from young people to trusted adults
- Guide for professionals who work with children and young people
- Links to websites offering advice for talking to young people about complex subjects



Target Audiences:

- Guardians and family members of children and young people
- Teachers and educational staff
- Coaches, volunteer staff etc. who work with young people



The animated video has been shared with **safeguarding GP leads** across York.



Key message:
"You don't have to be an expert."

Trusted Adults: Talk to Us!

Encouraging young people to reach out to a trusted adult for support.

To learn more,
[click here](#) or
scan the QR code.



Overview:

When times get tough, it's important to have someone to talk to. It's especially important that you trust that person not to judge or expect anything from you.

Our 'Talk to Us!' campaign encourages young people to reach out to a trusted adult for support. Or, they might just want to chat about whatever's on their mind. By encouraging open conversations, the campaign aims to empower young people to seek help when needed.

The Humber and North Yorkshire Health and Care Partnership and young people from Nothing About Us Without Us (NAUWU) created and collated useful resources for this campaign.

Goals:

- Educate young people about the role of trusted adults.
- Showcase the positive impact trusted adults can have on the lives of young people.
- Raise awareness among young people about the importance of open communication and the availability of support.

Resources:

- Animated video featuring young people from NAUWU talking about the importance of trusted adults and mental health
- Digital postcards with messages from trusted adults to young people
- Links to websites offering support and advice for young people struggling with their mental wellbeing



Target Audiences:

- Young people experiencing mental health challenges
- Young people at risk of social isolation
- Young people facing difficult life circumstances



The resources are being used by **King's College London** in their MSc Public Health course as an example of engaging with the public.



Key message:
"Your voice is important."

Youth Connect

**A website for 11 to 18 year-olds in the Humber area.
From sports clubs to art classes, there's something for everyone.**

To learn more,
[click here](#) or
scan the QR code.



Overview:

Youth Connect is a website for 11 to 18-year-olds looking to explore new interests, develop skills and contribute to their community.

The comprehensive directory of activities – including sports clubs, art classes and silent discos – covers Hull, East Riding of Yorkshire, North Lincolnshire and North East Lincolnshire. Youth Connect also lists relevant support services so young people have access to any help they may need.

Goals:

- Encourage young people to take part in positive activities as an alternative to being drawn into crime or violence.
- Promote Youth Connect as a go-to resource for activities in the Humber area.
- Provide easy access to relevant support services for young people facing challenges, including mental health support.

Resources:

- Directory with over 250 activities that can be filtered by location and interest
- A6 postcards
- Social media graphics
- Digital leaflet

Target Audiences:

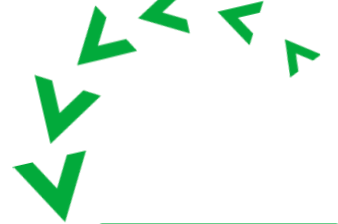
- Young people who are feeling isolated or want a more positive path in life
- Professionals who work with young people
- Caregivers of young people
- Local activity groups who can feature on the directory



Since launching in July 2024, the Youth Connect homepage has had **2,478** views.

Key message:
"Meet new friends and learn new skills."

Not In Our Community



Teaching children and young people about crime prevention and safety.

To learn more,
[click here](#) or scan
the QR code.

Overview:

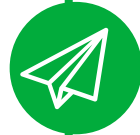
The Police and Crime Commissioner has appointed eski to create educational content for young people in the Humber region relating to crime prevention and safety. Branded as 'Not In Our Community' (NIOC), the resources are used in education and other youth-facing settings. Topics include violence and weapons, anti-social behaviour and child exploitation. The content is co-produced with young people and developed with trauma-informed practice.

Goals:

- Help children and young people to avoid harm and being drawn into criminality by providing teachers and professionals with resources on crime education.
- Provide a sustainable model of crime education delivery – by training the trainer – to build capacity in schools and youth organisations.
- Work with children, young people and other stakeholders to make sure products can be continually improved.

Resources:

- Interactive presentations, lesson plans and teaching materials
- Short films about each crime topic
- 'What is NIOC?' film
- Funded in-school educational sessions (bookable via website)



Target Audiences:

- Teachers and educational leaders
- Youth leaders
- Parents and caregivers
- Children and young people aged 5–19 (up to 25 for SEND)
- Safer Schools Partnership Officers (PCSOs/PCs)



3,742 website visitors

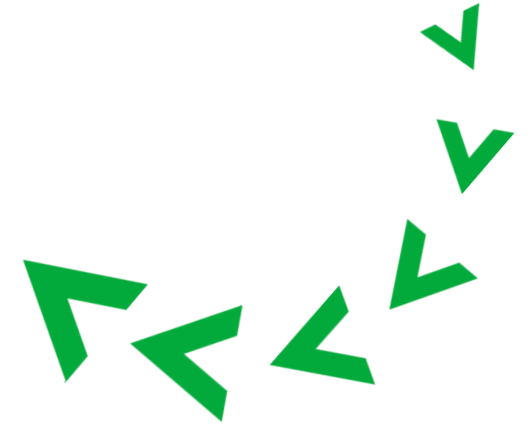
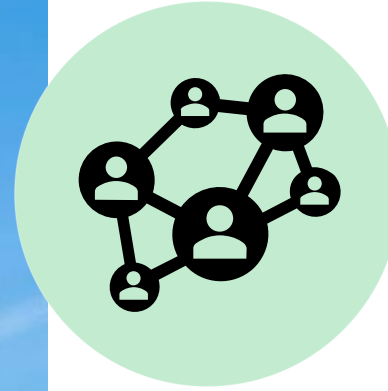
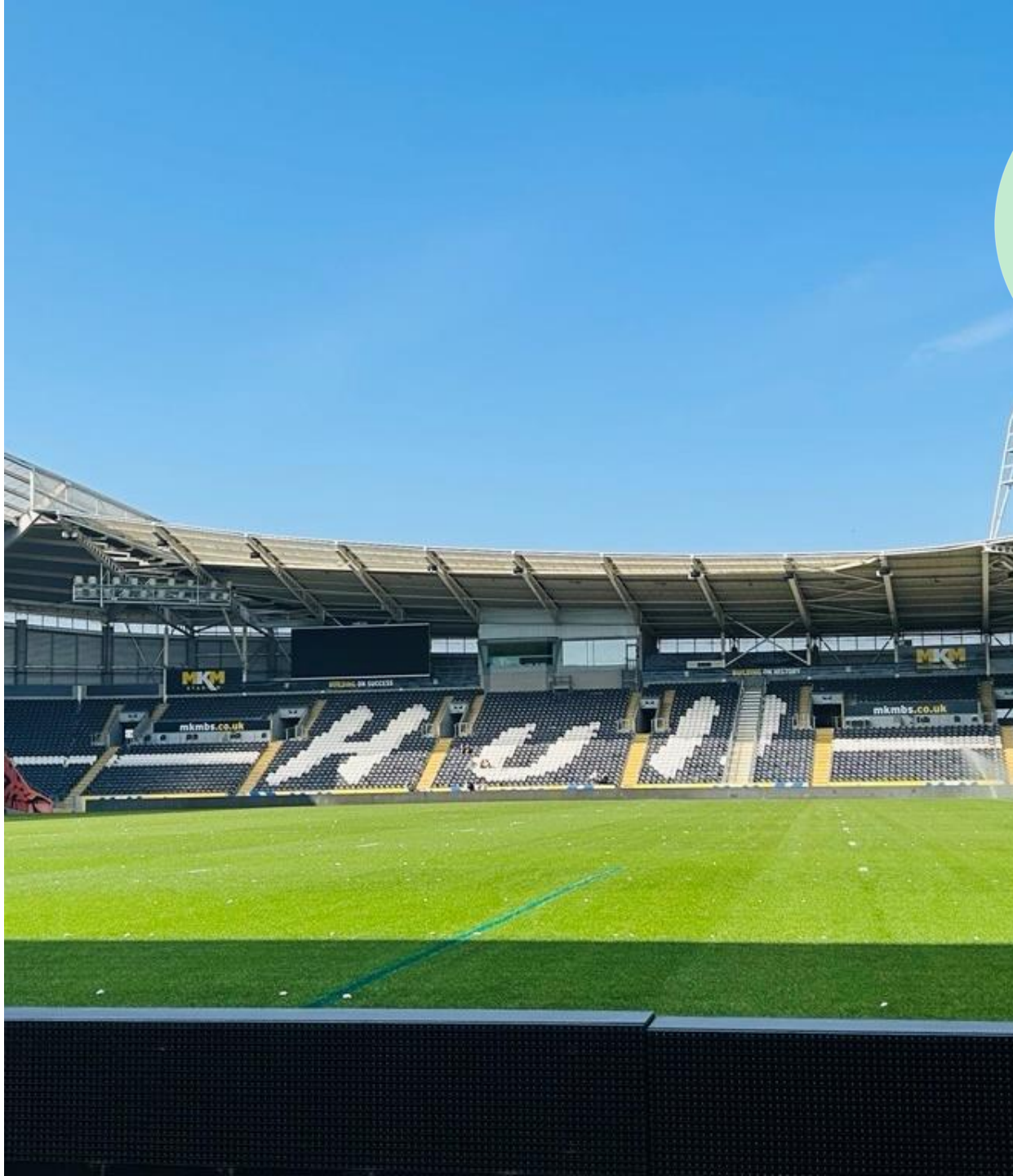
35 sessions

delivered within schools and educational settings. Further sessions have been requested and are being organised throughout the academic year.

Over **520** students attended a session on 'Violence and Weapons' at South Hunsley School

298 resources downloaded





Community Outreach

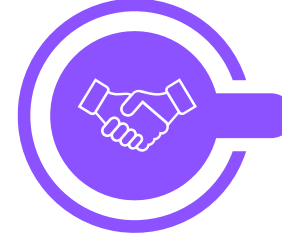
- Local Engagement
- Our Events
- Training & Upskilling

Local Engagement

Throughout the year, our team has presented at regional events and connected with local stakeholders.



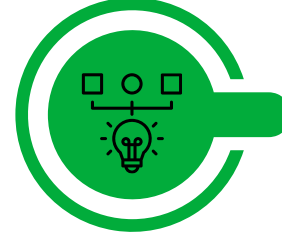
We ran stalls at 12 events, engaging with **communities and professionals** across the Humber region.



The Humber VPP attended the Community Conversations event at The Hinge in Bridlington. We held a **stakeholder session** to test the drivers of violence included in our Theory of Change.



355 new people subscribed to our email newsletter and we had an 89% increase in LinkedIn followers.



In February 2025, our data team presented findings from our Strategic Needs Assessment to over **600 Wyke College students**.



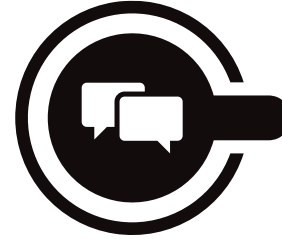
We spoke to students interested in careers within **crime and social justice** at the University of Hull and University Centre Grimsby.



The team led a session for primary school students about the signs of child exploitation for the **Schools Stay Safe Conference** in Scunthorpe.



Our Chair and Director met with the **East Riding Youth Justice Service** to learn more about their work and hear from the staff and young people involved.



Members of our team met with the **Minister of State for Policing and Crime Prevention**, the Rt Hon Dame Diana Johnson DBE MP, to brief her on the partnership's work. The Minister spoke positively about the Humber VPP in her address at an event the following month.

Our Events

This workshop helped our interventions gain a better understanding of the Home Office monitoring requirements. They also explored **evaluation tools** to measure the impact of their work in reducing serious violence.

**Interventions
Implementation
Workshop**
20 June 2024

Representatives from local organisations and community groups discussed how combining funding sources can **add value and increase impact**. The event was co-delivered by the Humber VPP, Active Humber, Community Vision and the University of Hull.

**Humber VPP
Partnership
Conference**
27 June 2024

**Voluntary and
Community Sector:
A Strategic
Conversation**
2 July 2024

This event was aimed at data and analytic experts from local organisations and partnerships. Topics included the value of **multi-agency data** in violence reduction and the importance of turning data into accessible insights.

[>> Read more](#)

**Data Sharing
and Analytics
Symposium**
15 November 2024

**Trauma Informed
Conference**
10 October 2024

Our conference helped our partners improve the way they work in **preventing and responding to trauma**. The agenda included good practice examples and topics such as staff wellbeing, psychologically informed environments and tools to support self-assessment.

[>> Read more](#)

**Youth Endowment Fund
/ VRU Directors' Meeting**
5 March 2025

Over **160 people** attended our Partnership Conference. Stakeholders learnt more about our interventions, data sharing and collaborations with key partners.

[>> Read more](#)

Violence Reduction Units (VRUs) from across the UK attended – including Merseyside, Greater Manchester and London. It was a great opportunity to **share insights**, discuss challenges and celebrate successes in our efforts to reduce violence and support young people.

Training & Upskilling

We're always **learning and growing** in our approach to violence prevention. That's why we encourage our team and partners to take part in programmes, workshops and training sessions to **improve their knowledge and skills**.

Breaking the Cycle

Our Breaking the Cycle campaign aims to educate young people about the dangers of **carrying knives and weapons**.

After introducing young people to the Breaking the Cycle resources, a youth outreach worker at North Lincolnshire Council noticed good progress. Incidents of the group carrying weapons has reduced and there have been **no further arrests** since the intervention.



Violence Prevention & Reduction Education Pathway

Several partners and team members took part in this training course.

Delivered by We Do Wellbeing Limited, the programme focused on trauma-informed practice, **critical thinking** and leadership.



Men at Work

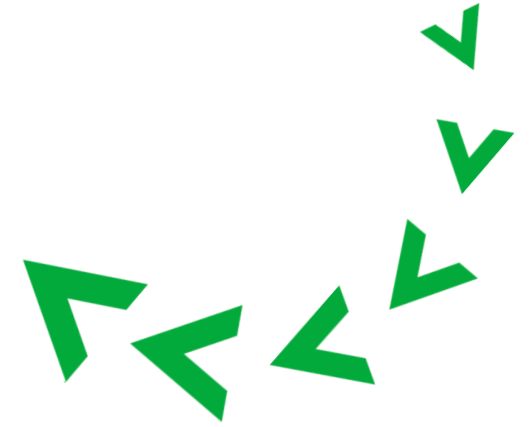
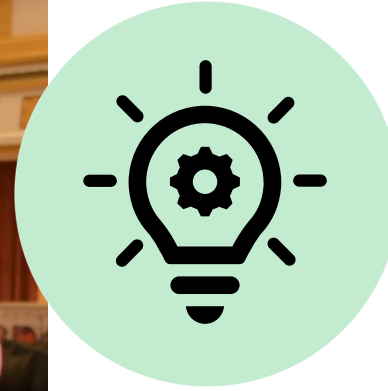
To encourage **constructive conversations** with boys and young men about safety, empathy and respect, we organised '12 Dialogues' training sessions with Men at Work.

These insightful sessions explored **societal values and beliefs** that shape ideas around what it means to 'be a man' and how these can manifest in behaviours and attitudes.

Code Red Training at Hull Royal Infirmary

These sessions focused on a **live scenario** where medical staff operated on a mannequin with stabbing wounds.

By observing the training, we gained an insight into what happens when a person presents with such injuries in the **emergency department**.



Research, Evaluation & Reflections

- Hope Hacks
- HU9 Pilot: Trauma-Informed Education
- Data sharing
- Strategic Needs Assessment
- Theory of Change

Hope Hacks: An Overview



The Humber VPP held Hope Hacks in all 4 local authority areas. The events gave young people aged 15 – 25 the chance to focus on their hopes for the future and **collaborate with each other** to generate ideas and solutions for 7 key topics:

- Mental Health & Wellbeing
- Community Safety
- Youth Voice & Influence
- Diverse Experiences
- Sports & Activities
- Life Skills
- Aspirations & Opportunities



The young people presented their ideas in a range of formats, including **poems, sketches, interviews and posters.**

A video was also co-produced with young people from a local Pupil Referral Unit, in which they discussed their own experiences and perceptions of the above themes.

We feel that this work is valuable in **promoting hope** among young people, no matter their background, circumstances or experiences. The Humber VPP will continue our Hope Hack journey into 2025/26 to make sure that all voices are represented in this project.

To learn more about our Hope Hacks – and to watch the videos – [click here](#) or scan the QR code.

What is a Hope Hack?

Created by the Hope Collective, Hope Hacks are day-long workshops that encourage young people to **discuss the issues that affect their lives and communities.** The Hope Collective formed to support a campaign for Damilola Taylor, a 10-year-old boy who wrote of his hope to change the world, shortly before his untimely death in 2000. Violence Reduction Units (VRUs) across the UK helped organise these events for their local areas, giving young people chance to work together and **establish real change.**



Hope Hacks: Key Themes

The findings from the events were collated and analysed to produce a Humber overview report, which identified 4 common themes:



Preparing young people for adulthood

Young people would like the school curriculum to include real-world learning opportunities, such as financial education and equal opportunities to work experience.

They suggested that workshops, drop-in sessions and online tutorials could be set up to teach young people basic **practical life skills**.



Creating safe spaces

Young people would like more safe spaces for socialising, advice/support and activities. There was also a call for more inclusivity in sport and other activities.



Inclusion and being heard

Young people called for a more joined-up approach to mental health support and for the needs of the individual to be at the center of this approach.

There was an acknowledgement that **stereotypes** of young people should be challenged more – ideally through fairer representation and positive action.



Education

Young people want to see a move towards a person-centred approach to education, acknowledging different learning styles, needs and opportunities. They felt mental health support could be better resourced in schools.

HU9 Pilot: Trauma-Informed Education

This research project adopted a public health approach to the impact of **exposure to childhood trauma**, including domestic abuse. It aimed to promote the **health, safety and wellbeing** of the population in the pilot area of HU9 (Hull).

The pilot began in 2022. In 2024, a report outlined the key findings and identified the **beginning of positive change** within school settings. You can read the report [here](#) or scan the QR code.

Additional funding was provided to carry out a longitudinal study of the impact of the intervention on a **primary school** in the HU9 area of Hull.

Training and clinical supervision was underpinned by a therapeutic approach. The intervention focused on creating a **sustainable model** for a long-term, lasting intervention. It also influenced change by addressing policies within the school and everyday practice.



What is the HU9 Pilot?

As part of the long-term objectives of the Public Health Approach to Domestic Abuse (PHADA) to prevent violence in the home, the Office of the Police and Crime Commissioner funded a pilot project. This project evaluated the long-term effectiveness of a **trauma-informed approach**.

The pilot school is situated in an area of Hull with high reported levels of domestic abuse, higher-than-average school exclusions and significant economic disadvantage.

Early findings from the longitudinal study indicate **clear positive culture change** within the school and a deep-seated commitment to a more sensitive, relational approach that effectively supports children and adults.

Future plans:

- Disseminate the findings at a series of in-person and online events.
- Offer additional schools the opportunity to adopt this example of good trauma-informed practice and support, particularly schools based in areas with similar challenges of unmet needs.



Data Sharing

Data is at the heart of everything we do, from identifying serious violence hotspots to reviewing the successes of our interventions.

We get our data from many different sources, including:

- Open-source data from government statistics
- Information about the people we work with (from the people who work with them)
- Agencies including Humberside Police, local authorities and the Integrated Care Board (ICB).



Personal data (data about living people) is protected under the Data Protection Act and GDPR. For this reason, we only use personal data when we have to. When we can, we use **anonymised information** and only publish aggregated data. This includes graphs, charts and infographics that bring multiple data sources together to add insight.

To make data sharing work well – and to make sure we follow the law – we have an **Information Sharing Protocol**. All board members signed up to the Protocol in 2024 and agreed in principle to share data with one another to prevent serious violence. Some partners share more detailed (or more sensitive) data with the Partnership. We have agreements with the Police, Fire Service, Integrated Care Boards and Ambulance services, so the Humber VPP can get more detailed information from them.



All the data the Humber VPP uses helps us **identify when and where violence occurs** and the types of people it affects. This is so we can commission interventions to help them, or people like them. We publish a **Strategic Needs Assessment** that brings all our information together and describes what we have found.



Strategic Needs Assessment



The Strategic Needs Assessment (SNA) is a core piece of work in our public health and evidence-based approaches to preventing serious violence. The analysis allows us to better understand the **locations, cohorts and risk factors associated with violence**. This means we can tailor interventions for those with an increased risk of involvement with violence. To read the SNA, [click here](#) or scan the QR code. You can also watch a video about our SNA [here](#).

This year’s SNA demonstrated the value of multi-agency data and analytical collaboration with our partners. It contained 11 products across **3 themes**:

Risk and protective factors linked to serious violence

Young people’s perceptions of the Humber Region

Intentional injury data

Analysis of **intentional injury data** suggested that the level of recorded violence was similar in 2023/24 compared with 2022/23.

The data suggests an increase in firearm and weapon offences. However, this could be linked to an increase in proactive policing associated with **‘hotspot policing’** and changes in legislation.

Future focus:

Next year, we hope to have a fully integrated **Cardiff Model of Violence Reduction** by linking police, ambulance and emergency department datasets together. We also plan to have a greater focus on the school-age cohort and to develop our understanding of data relating to educational attendance.

Count of serious violence incidents in the Humber Region
(April 2022 – March 2023 vs April 2023 – March 2024)

Measure	22/23	23/24	% Difference
Homicides* ¹	14	6	*
Number of Firearm Offences ¹ ***	64	108	+69%
Hospital Admissions for assault with a sharp object ²	60	60	No change
Knife-Enabled Violence ^{1**}	793	900	+13%
Possession of Weapon Offences ¹	624	762	+22%
HVPP Serious Violence data ³	12,658	12,593	-1%

*% Caution is recommended and % changes not calculated due to small sample size

** Offences included are: Attempted murder, assault with injury and assault with intent to cause serious harm, threats to kill, robbery, rape and sexual assault

*** Includes crimes where a firearm has been fired, used as a blunt force weapon, or used as a threat of violence.

¹ ONS Crime Data

² NHS England Digital

³ Data set provided by Humberside Police to the Humber VPP

Theory of Change

What is a Theory of Change?

A Theory of Change (ToC) is a framework used to **design and measure the impact** of a work programme. Our ToC was created when the Humber VPP launched with help from our evaluation partner, the University of Hull. At the end of our first term, we have reflected on each of the sections to consider the progress we have made and **what more we need to do**.

To view our Theory of Change, [click here](#) or scan the QR code.



Problem Statements: What do we think the drivers of violence are in the Humber Region?

We have tested our statements with our expert reference groups and found that these **strongly aligned** with their views.

However, it was felt that 'online harms' and links to 'modern day slavery' and 'organised crime groups' should be named implicitly as drivers of violence.

We will **integrate this feedback** and these statements as part of the additional responsibilities of reducing anti-social behaviour and halving violence against women and girls under the new Government guidance.



Inputs: What resources do we need?

Through our governance structure and positive stakeholder engagement, we are now seen as **experts in violence prevention**. Partners have acknowledged our role as 'system joiner-uppers' in leading this multi-agency collaboration and making sure all systems have an equal voice.

We have also maximised our Home Office funding by seeking **match-funding opportunities**, most notably with the Office of the Police and Crime Commissioner and its funding streams.

Data sharing is a key pillar in our evidence-based and public health approaches. In this term we have made a commitment to develop a more nuanced understanding of our school-aged cohorts by receiving **more granular and frequent** multi-agency data to support Prevention Partnerships.

We also acknowledge that we need to be **more proactive** in engaging our communities, especially those that are most under-represented.

Theory of Change



Activities: What work has the Humber VPP undertaken?

The Humber VPP has commissioned an estimated **£1.8 million** of violence reduction interventions. The majority of this was for 'primary-level' interventions. Following guidance from the evaluation team, we are now increasing spend on 'tertiary-level' interventions such as **focused deterrence**.

We **listened to local young people** through our Hope Hacks and commissioned consultations. We have also been leading on public health and trauma-informed approaches and developing the evidence base for violence reduction interventions.

There has been significant work undertaken in the **night-time economy**. This has been led by the Community Safety Partnerships.

We have linked in with Humberside Police on the delivery of the **'Hotspot' policing programme** and are now better placed to influence problem-oriented policing solutions.



Outputs: What has been produced through the Humber VPP's work?

We worked with our intervention providers to create a **community of best practice** and collaborated with the University of Hull to help design ToCs for their interventions. We are working with providers to increase their **data sharing** to make sure the most at-risk cohorts are engaging with our interventions.

We created a shared vision and **strategy** around the risk and protective factors relating to serious violence. The analysis of intentional injury data is now multi-agency, with data provided from healthcare to support the development of our own, local **'Cardiff Model of Violence Reduction.'**

The Education Partnership has developed **educational resources** focused on crime prevention and safety.



Outcomes: What has changed through the Humber VPP's work?

We have created a sustainable partnership, in which all systems have an **equal standing** and have demonstrated a commitment to violence reduction.

When working with our partners, there is a greater understanding and emphasis on the use of evidence-based and **trauma-informed** approaches.

We have tailored and increased our engagement with our communities through **social media channels**. Our communications are delivered in a trauma-informed way.

See the next page for key data from our ToC outcomes.

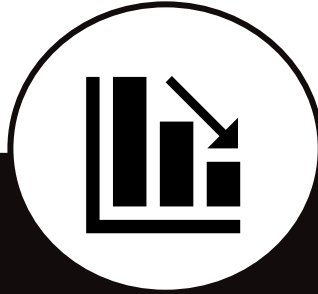
Theory of Change: Key Data



9,950

young people (aged 24 and under) were reached through our funded interventions in 2024/25. Of these, **2,343** were through 'High Impact' interventions.* **66** people aged 25 and over have also engaged with our interventions.

*As defined by the Youth Endowment Fund **Toolkit**.



3% reduction

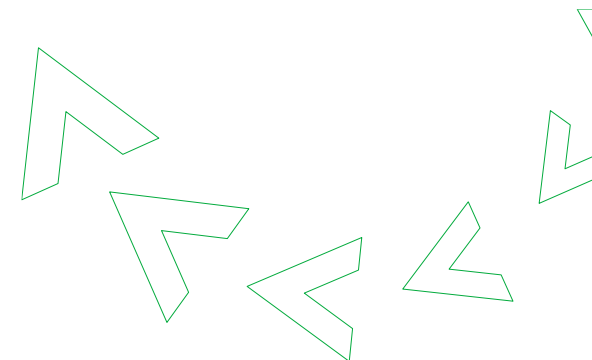
in serious violence* for young people aged **under 25** when comparing 2022/23 data to 2023/24 data.

*As defined by the Humber VPP



126

professionals have been trained through the support of the Humber VPP and its intervention programmes.





Want to know more about our projects and events?

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